

# Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,  
1<sup>st</sup> Floor, Bharat Sanchar Bhawan,  
H.C. Mathur Lane, Janpath, New Delhi - 110 001.  
Tel. No.011-23037109/200 Fax No.011-23329125



**No.26-4/2012-T&C-CM**

**Date: 04.01.2013**

## Circular T&C-CM No. 101/12-13

### **Sub: Introduction of volume based SMS STV under 2G & 3G prepaid mobile services-reg.**

It has been decided by the Competent Authority to introduce "Volume based SMS STVs" in 2G & 3G prepaid mobile services with the following terms and conditions.


Sl. No.	Features	MRP in Rs.	S. Tax @ 12.36% in Rs.	Card Value in Rs.	Validity in Days
1	a) For Local & National On-net SMS:-100 SMS per day free. b) For Local & National Off-net SMS:- 12p/ SMS	32	3.52	28.48	15
2	a) For Local & National On-net SMS:-100 SMS per day free. b) For Local & National Off-net SMS:- 12p/ SMS	53	5.83	47.17	30

2. The above mentioned SMS tariff is applicable up to 100 SMS per day per SIM only. All SMS beyond 100 SMS per day per SIM will be charged @ Rs.0.50/SMS or SMS charges as per base tariff plan whichever is higher.

3. The above tariff will be implemented with effect from **10.01.2013**, subject to technical feasibility.

4. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.

5. This circular is issued based on the approval of approval of the Competent Authority in P&P-CM cell File No.3-2/2012/P&P-CM (Part). For any queries/clarification communication in respect of above tariff, the matter may be addressed to Sr.GM (P&P-CM), Corporate Office, BSNL, New Delhi on e-mail ID: [hqcm.pp@gmail.com](mailto:hqcm.pp@gmail.com), [hqcm\\_pp@bsnl.co.in](mailto:hqcm_pp@bsnl.co.in).

  
(N. S. Dhami)  
AGM (T&C-CM)

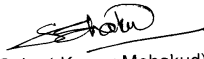
Ph. 011-23327658

To  
All CGMs- Telecom Circles/ Telephone Districts.

Contd...p/2

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10)OL Section –for Hindi version.
- 11)Guard file.

  
(Subrat Kumar Mohakud)  
Dy. Manager (T&C-CM)